

AD SIZES

Boulder Magazine

1/8	3.5" x 2.25"
1/4	3.5" x 4.75"
1/3 V	3.5" x 7.125"
1/3 H	7.25" x 3.125"
1/2 V	3.5" x 9.75"
1/2 H	7.25" x 4.75"
Full Page (non-bleed)	7.25" x 9.75"
Full Page (bleed)	8.875" x 11.375"
<i>Trim Size: 8.375" x 10.875"</i>	
<i>Safety Zone 8"x 10.5"</i>	

Home & Garden Magazine

1/6 H	4.75" x 2.25"
1/6 V	2.25" x 4.75"
1/3 H	4.75" x 4.75"
1/3 V	2.25" x 9.75"
1/2 H	7.25" x 4.75"
1/2 V	4.75" x 7.25"
2/3 H	4.75" x 9.75"
2/3 V	7.25" x 7.25"
Full Page (non-bleed)	7.25" x 9.75"
Full Page (bleed)	8.875" x 11.375"
<i>Trim Size: 8.375" x 10.875" Safety Zone 8"x 10.5"</i>	

FOR FULL PAGE ADS WITH A BLEED: Please keep all essential artwork within the safety zone to ensure nothing is cut off in the trim process.

*Brock Publishing is run on a Macintosh-based operating system.
Please create ads in one of the below applications:*

InDesign CS3 & below • Adobe Photoshop CS3 & below • Adobe Illustrator CS3 & below

Please send electronic files via e-mail to your respective Sales Representative, on a CD (Macintosh formatted) or via our FTP site. Don't forget to send supporting files and fonts!

FTP SITE INSTRUCTIONS:

Go to <ftp://bouldermag.com> via your web browser. **Username:** brock **Password:** publishing
Drag the file, image, folder, etc., on or off the window.

Please use the following checklist to assist us in providing you with the highest quality reproduction of your ad

CHECK LIST FOR DIGITAL FILES:

- PHOTO RESOLUTION** is at 300 dpi (Grayscale and CMYK) or higher.
- SUPPORT FILES** should be in Tiff, EPS or PSD formats. Please include FONTS, embed fonts and create outlines on fonts used in Illustrator documents.
(Please DO NOT submit Picture Viewer files, low resolution files, gif or bmp files, Word files, Excel files, PowerPoint files, Seitex CT files, low resolution jpeg files.)
- PDF FILE** is at a high resolution, PRESS OPTIMIZED, spell check has been utilized, fonts are embedded and ad is built to the correct size for the publication. **(NOTE: A PDF file cannot be altered so please make sure that everything is correct upon submission)**
- If you are supplying us with your ad, it is mandatory that you also send us a color proof.